



1300 4 Dealers

Call Tracking & Reporting

Never waste a dollar of your marketing budget again.

When it comes to increasing sales, information is power.

With powerful tracking and recording data at your fingertips, 1300 4 DEALERS gives you unparalleled 24/7 performance intelligence to make the most of every sales opportunity you generate.

By providing a different, unique 1300 number for each of your ads, 1300 4 DEALERS enables you to determine which advertisements generate results, with a precise return on investment report for every individual ad placement. 1300 4 DEALERS can be used independently, and also forms a core management tool within the Dealer Solutions Dashboard.

With 1300 4 DEALERS showing you exactly what works and what doesn't, you will have absolute confidence to invest further into high performance marketing exercises, and to act quickly to cut the poor performers.

Features:

- 1300 Numbers are connected to the number of your choice.
- Re-route your 1300 Number to a mobile or another number after hours.
- Know where your call has come from with a call whisper prior to speaking.
- Ensure your Sales Team is making the most of each call with real data for coaching.
- Google mapping of call locations, with the exception of blocked numbers or mobiles.
- Adjust your numbers and plan to suit your marketing strategy and/or budget.

Benefits:

- Connect 1300 numbers to your reception or directly to departments for increased responsiveness and customer satisfaction.
- The ability to route your customer's calls after hours to a mobile or another number ensures you will never miss a call.
- Call whisper means you will know where your call has come from (e.g. Website) prior to speaking with the caller.
- Ensure your Sales Team is making the most of inquiries by using real data for coaching.
- Google mapping of call locations (excluding blocked numbers and mobiles) allows you to see where your calls are coming from and where your advertising works best.
- Adjust your numbers or call plans to suit your marketing strategy and/or budget.

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Performance for your dealership. Contact Dealer Solutions today.

Dealer Solutions 

Means Performance.

Enable. Manage. Deliver.

Dealer Solutions 

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1300 66 11 33

www.dealersolutions.com.au