



## Online Inventory

Management, Distribution & Display

### Distributing your inventory online has never been this easy!

Advertising through popular online media channels is one of the most effective ways to reach your market. But finding the time to place an advertisement on multiple sites, and then track each one can be difficult. Dealer Solutions integrated system that manages the distribution of your entire online inventory from one centralized location.

This automated system allows you to manage specials, campaign pricing, as well as the accuracy and consistency of your vehicles descriptions over multiple sites – from your own dealership site, through to extensive range of authorised advertisers such as drive.com.au, carsales.com.au, eBay Motors and many others.

#### Features:

- Dealer Solutions support all major lead generators.
- Option to automatically add your corporate message.
- Distribute your inventory differently according to make, location or any other variable.
- Distribution packages tailored to your marketing strategy and budget.

#### Benefits:

- Dealer Solutions support all major lead generators, simply send your inventory via a feed and select which advertisers you wish to use.
- Have as much or as little hands on involvement as you like; write comments for each listing or simply display key points with the option to automatically add your corporate message.
- Target your audience with the ability to distribute listings differently according to make, location or any other variable that best suits your requirements.
- Regardless of the size of your dealership, we are able to scale a distribution package that best suits your marketing strategy and budget.

### Distributing your inventory online has never been this easy!

Dealer Solutions Inventory Distribution is here to help you.

## Inventory & Photo Distribution

No hidden agendas. Contact Dealer Solutions today.



Means Performance.

Enable. Manage. Deliver.



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1300 66 11 33

[www.dealersolutions.com.au](http://www.dealersolutions.com.au)